



Quality starts with the packaging

Groz-Beckert packaging for sewing machine needles

GROZ-BECKERT

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The innovative modular system

Original packaging

Ten 10-pack units form one module. Each module is wrapped in a closed transparent film. This prevents needles being removed unnoticed or confused with counterfeit products, and protects them against damaging climatic influences. The film can be easily removed after tearing off the opening strip.



Stable

Five of the 100-units each are packed in a cardboard box. The boxes are space-saving, stackable, and offer the advantage of a convenient and clearly laid out stock.



Practical

Each 10-pack unit has a coupling sleeve. This makes it possible to dispatch a small quantity of connected units.




Safe, clearly arranged and easy to remove

The needles are protected in individual channels in the closed 10-pack unit. Opening one of the flaps releases two needles at a time for removal. The transparent green color makes it easy to see how many needles are left in the packaging.



Information on the packaging



The 6-digit material number to allow simple needle ordering

The **needle system** with equivalent system designations (max. 3 designations)

Most needle systems can be purchased with different **point styles**. Suitable for everything from the finest fabric to the thickest leather.


The **needle size** in Nm and other current size descriptions

DataMatrix-Code

The **production number** allows all production steps for this needle to be traced back. This is also required for the manual entry in the label scanner


Label details: GROZ-BECKERT®
781682 10 Nm 65/9
UY 128 GAS 025
UY 128 GBS
1280
FFG/SES
AABM9H AC

Data Matrix code

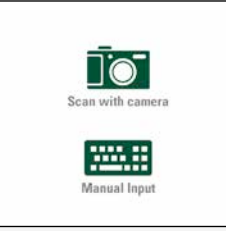


774022 10 Nm 80/12
B 27
81 X 1
DC X 27
GEBEDUR
FFG/SES
AAC1Q8 AC

With the aid of the newly introduced Data Matrix code, it is possible to carry out an originality check using the * label scanner.



After scanning the code or manual input of the production number, the relevant label is displayed.



* The label scanner is integrated into the toolbox of the myGrozBeckert app. The app is available in the Apple App Store and Google Play Store as well as in various chinese App Stores.

The benefits of the packaging concept

1. Transport and storage:

Durable, stackable boxes holding 500 needles

2. Protection from environmental influences:

Packs of 100 wrapped in film

3. Originality safeguard:

The needles can only be removed or exchanged after breaking the seal

4. Originality check:

With the aid of the Data Matrix code, users can check that the products are genuine originals.

5. Dispatch by mail:

The 10-pack modular units can be detached and clipped back together.

6. Handling and identification:

- All-round protection for needles until they are inserted in the machine
- Easy removal of two needles at a time by opening a flap
- Fault-free identification anywhere in the world due to printed system, size and point style designations
- Any remaining needles can be identified at a glance