The label scanner

For checking the authenticity of Groz-Beckert sewing machine needles
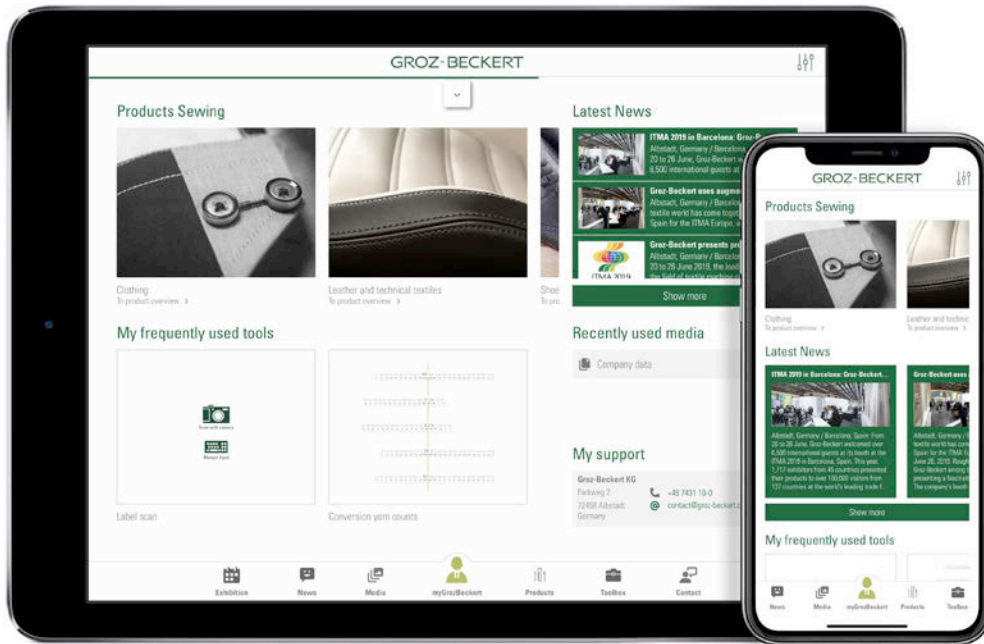
GROZ-BECKERT

Groz-Beckert KG

Parkweg 2, 72458 Albstadt, Germany

Phone +49 7431 10-0, Fax +49 7431 10-2777

contact-sewing@groz-beckert.com

www.groz-beckert.com

Authenticity check with one single click

With a minimum effort but a huge safety benefit, you can now test the authenticity of Groz-Beckert sewing machine needles: With the newly-developed label scanner that proves the genuineness with one single click. It is integrated in the "myGrozBeckert" app, where it can be found in the toolbox.

By this means, you can protect you and your customers from inferior copies that are often hard to differentiate from the original product at first glance and that don't come up to the quality of Groz-Beckert products.

The "myGroz-Beckert" app

Groz-Beckert needles with DataMatrix code

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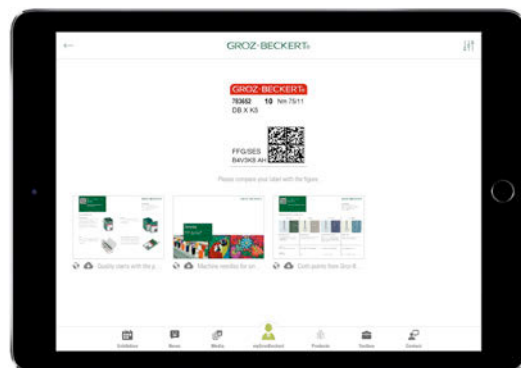## How the label scanner works

Only genuine with DataMatrix code

The authenticity test takes place via a DataMatrix code which can be found on all cartons in batch size 500 as well as on all modules of 10 of Groz-Beckert sewing machine needles. The authenticity test is started by activating the label scanner in the app "myGrozBeckert".

Two functions – one aim

1. Click on "Scan with camera". Take a picture of the DataMatrix code using the camera on your device.
2. Click on "Manual input". Enter the fabrication number shown on the label (in this example AABM9H).

Be on the safe side and get further information

Afterwards, a label is shown on the display of your device. If this matches the one on the package label, you have an original Groz-Beckert product on hand. Additionally, you will be offered a selection of information brochures providing more detailed information about the respective needle.

If a different label appears or you receive an error message, you could be dealing with a fake product. The label scanner offers you the opportunity to get in touch with Groz-Beckert directly by email.