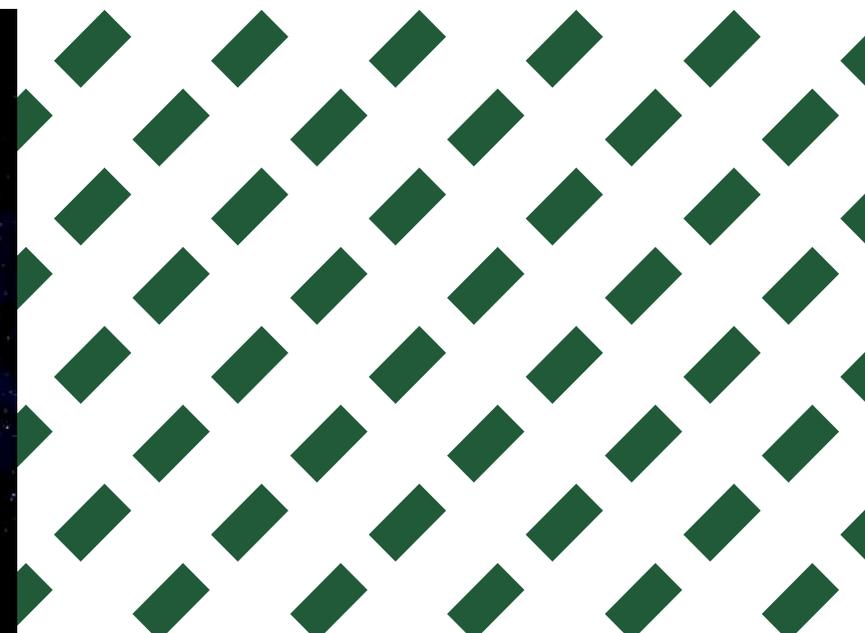


Sewing⁵

The 5-star service concept for the sewing industry



Sewing⁵ – the 5-star service concept with optimized added value

The technology surrounding industrial sewing has remained practically unchanged over many centuries. While the machines used have made tremendous strides in development, the process of stitch formation itself has remained unaffected by any major change – and this applies also to the function of the single most important spare part in any sewing machine: the sewing machine needle.

The name Groz-Beckert has been synonymous with sound consistency and superlative quality in needle production since 1852. But today's dynamic markets demand more than "only" outstanding product quality. With the 5-star service concept, Groz-Beckert is specifically addressing this demand.

Central challenges faced today:

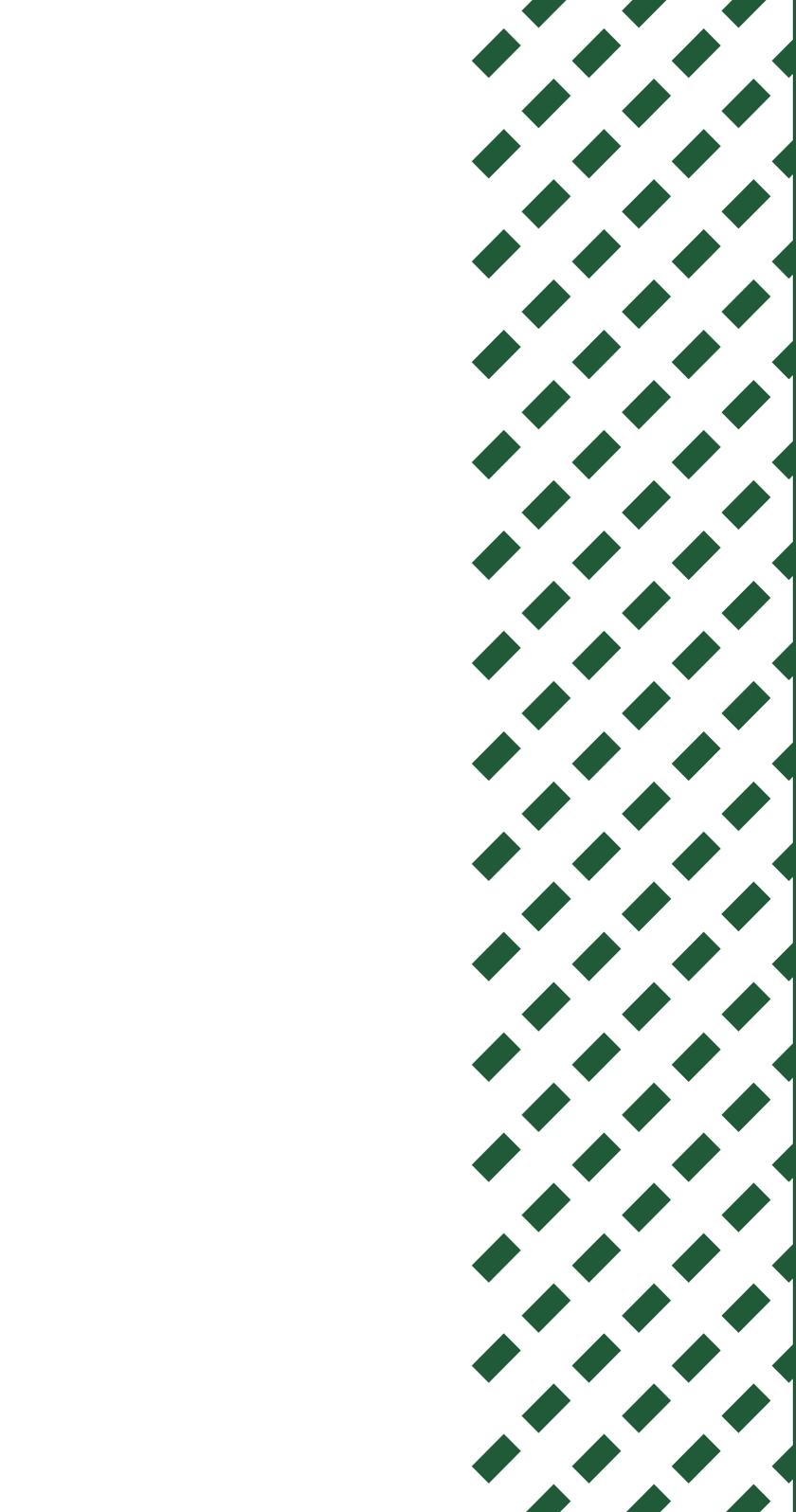
- The globalization of the apparel and shoemaking industry
- Ever new and more elaborate collections and designs
- Increasingly intense competitive pressure
- The necessity for sustainable productivity and efficiency increases

Whatever the markets demand – Groz-Beckert is there when you need it with Sewing⁵. By working with you to develop pioneering ideas and solutions, the 5-star service concept not only takes care of optimum product quality but also helps you to succeed and gain a leading competitive edge.



Sewing⁵ from Groz-Beckert stands for:

- Supply
- Solutions
- Service
- Superiority
- Sustainability



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Supply



The art of being able to deliver at any time – the world over!

A top quality product deserves to be backed by excellent logistical processes. This is why for Groz-Beckert, supply capability is a key benchmark of a logistical system's efficiency. Alongside the logistical principle of supplying the right needles in the right quantity at the right time in the right place, Groz-Beckert also takes a number of other key aspects into consideration.

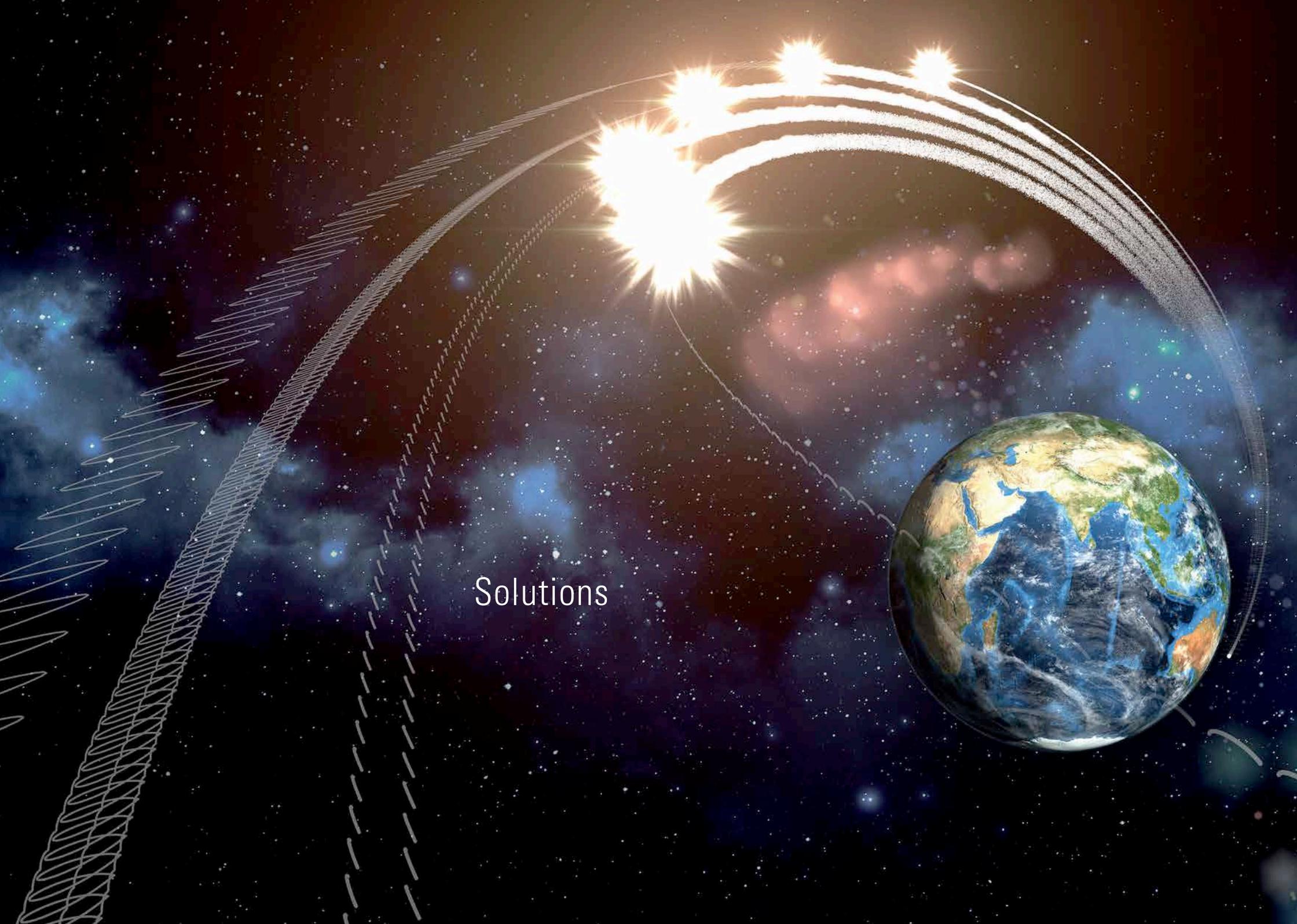
The key strengths of the Groz-Beckert logistics chain at a glance:

- Above-average inventory coverage and excellent supply capability
- Worldwide sales network with sales subsidiaries, representatives and certified sales partners
- Regional intermediate storage depots to reduce delivery distances
- Direct deliveries to factories
- Acceptance of short-term order changes
- Meticulous selection of carriers in terms of quality and price
- Efficient electronic business processes (e-commerce)

Your benefits:

- Rapid delivery to your customers
- Minimized stock levels
- Low capital investment
- High response speed and flexibility
- Competitive edge





Solutions

Groz-Beckert will find a sound technical solution to even seemingly insurmountable sewing problems.

A good technical sewing solution takes effect even before the manufacturing process. Professional application advice from Groz-Beckert will provide support during the early design phase, which is all about finding the optimum interaction between fabrics, yarns, machines and sewing machine needles. Join forces with Groz-Beckert to formulate convincing sales arguments for your customers.

But Groz-Beckert will also be right behind you during the whole of the manufacturing process – helping to find direct solutions to difficulties arising during sewing or avoiding them right from the start. Groz-Beckert's central objective is to offer you individually tailored solutions to a high standard.

Groz-Beckert has plenty to offer when it comes to securing a competitive advantage for its customers:

- Technical Centers for Sewing worldwide (sewing and joining service)
- The performance spectrum of the Technology and Development Center (TEZ) from testing to the development of new products
- Groz-Beckert Academy Training Program
- Worldwide partner to the machine builders

Your benefits:

- Problem prevention
- Fast problem solving
- Knowledge building
- Productivity and efficiency improvement
- Competitive edge



The TEZ in brief

- 25,000 sq.m. of useful space
- Competence and technical centers for different textile production and joining methods
- Concentration of competence: Central laboratory, product portfolio, mechanical engineering expertise
- Spacious auditorium for specialist events

Service

GROZ-BECKERT®





Being there before you are needed

The best technical sewing solution, the perfect product range – all these aspects are only as good as the support and aftersales service available. This is why the services provided by Groz-Beckert hinge on your needs and what is important to you.

For Groz-Beckert, consistent customer focus entails:

- Integral support in the role of system supplier
- User training events
- Sales seminars
- Sales promotion – with valuable assistance for your communication activities
- Ideal needle handling (for more information, apply directly to Groz-Beckert)
- Prompt quotation and order processing
- Fast, simple processing of return deliveries
- An experienced, well-trained sales team to offer you the best possible support
- An online customer portal which makes available complete information about sewing machine needles around the clock

Your benefits:

- Higher turnover through sales support
- Knowledge building
- High productivity and efficiency
- Competitive edge

Did you know that ...

- around 750 order items are processed at Groz-Beckert KG in the Sewing Product Division every day, and that around 99 % of those are confirmed on the same day?
- a digital product catalog is available in the Sewing online customer portal which allows you to look for the needles you require at any time?



Superiority

fig. 05_Profile

fig. 03_Stability

fig. 02_Material

Always one step ahead – with outstanding products and stringent quality aspirations

Sewing machine needles are the silent heroes of the industrial sewing workshop. They can hardly be seen, and are never heard – but they are consistently high performers. They exert a decisive influence on the design and durability of textile products, but also on productivity in the sewing process. Consequently, superior product quality is of decisive importance.

But the quality of a sewing machine needle is not something you can see at first glance. This makes it all the more important to place your trust in certified top quality when selecting your needle brand.

At Groz-Beckert, you can be sure of receiving only products and services which comply with the very highest quality standards. It is not a coincidence that machine producers the world over achieve a sustainable and consistently high standard of success with sewing machine needles from Groz-Beckert. To make sure things stay that way, Groz-Beckert undergoes regular certification processes and audits performed by independent institutes.

Examples of the consistent Groz-Beckert quality aspiration:

- A comprehensive, specialized product range
- Modern technologies and innovative solution approaches such as the Loop Control® needle geometry
- GEBEDUR® coating
- Partner along the value chain for different textile production and joining methods (Knitting – Weaving – Felting – Tufting – Carding – Sewing)
- Performance spectrum of the Technology and Development Center (TEZ)
- The Groz-Beckert Academy Training Program

Your benefits:

- Use of top-quality innovative products and services
- Knowledge transfer
- Competitive edge



Needle packaging testifies to superior quality: Certified top quality, specialized products and the use of modern technologies are central to the achievement of superiority. But quality starts not just with the product itself: a convenient packaging design can make a vital difference. The Groz-Beckert packaging concept allows the safe transportation and storage of needles.

Sustainability

LEACH
Compliant

DIN EN
ISO 14001

PROUD
COMPLIANT

BS
DHSAS
18001





Sustainability means taking responsibility

The assumption of ecological, economic and social responsibility is firmly anchored in our company mission. This is why Groz-Beckert is committed not only on an occasional basis, but with deep-seated and comprehensive schemes both inside and outside the company.

Examples of sustainability at Groz-Beckert:

- A clear commitment to product development in the interests of sustainability
- The green needle (safe, environmentally-friendly production)
- Environmentally-friendly packaging
- Ideal needle handling (for more information, apply directly to Groz-Beckert)
- Full ROHS and REACH conformity
- Technology and Development Center (TEZ) in step with the environment

Your benefits:

- Cooperation based on partnership and fairness
- Integral support
- Competitive edge

Certifications in detail

- Certified Quality Management to DIN EN ISO 9001
- Certified Environmental Management to DIN EN ISO 14001
- Certified Occupational Health and Safety Management to BS OHSAS 18001

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